## SKIN CARE

**ANALYSIS + REPORT** 

# UNLOCK YOUR SKIN'S POTENTIAL THROUGH GENETICS

#### ABOUT HOMEDNA™

HomeDNA™ Skin Care is a revolutionary DNA analysis and report that examines genetic markers (SNPs) related to skin performance. With the remarkable advances in understanding the human genome, it is now possible to decipher the genetic profile for an individual's skin and make informed treatment recommendations. The days of a customer guessing which regimen will work best for them and feeling overwhelmed are over. They simply collect their DNA using the easy-to-use cheek swabs, mail the samples to the lab, and in less than 3 weeks, results are ready for viewing in a secure online account.

#### **BENEFITS**

- Understanding skin's genetic profile to take the guesswork out of buying skin care products
- Obtaining topical, ingestible, and treatment recommendations tailored to the individual
- Spending money more wisely when choosing a skin care regimen to look and feel terrific



### **TEST RESULTS INCLUDE**

- Comprehensive analysis of the genetic markers that influence skin's potential
- Detailed findings on top skin concerns:
  - 1. Collagen Quality
  - 2. Skin Elasticity
  - 3. Fine Line & Wrinkles
  - 4. Sun Protection
  - 5. Pigmentation
  - 6. Skin Antioxidants
  - 7. Skin Sensitivity
- · Personalized recommendations for:
  - Topical ingredients—Such as Vitamin C, Hyaluronic Acid and Green Tea Extract
  - Supplement ingredients—Key nutrients like Vitamin D, Fish Oil and Curcumin
  - Professional treatments—Chemical peels, fillers, and more

#### WHY TEST WITH DDC?

Established in 1995, DDC is a highly-accredited lab founded on the belief that technological advancements in DNA testing should translate to services that are accessible and affordable to everyone. We have built an international reputation based on our commitment to reliability, innovation, and value. You can be sure that all analyses, including HomeDNA Skin



Due to state regulations, currently not available in New York, Maryland, and Massachusetts. This product is not intended to diagnose, treat, cure, or prevent any disease.